

## 摘要

宇宙人生萬象皆存在著三體環境，以此推論地方文化產業亦是存在三體環境(陳錦賜, 2004. 02)。三體環境兼容時空延續性(連結過去、現在與未來)並成為文化的容器，扮演著地方文化活動及文化傳承之角色。三者間需存在著共生發展機制，地方文化產業才得以持續發展。

近幾年來，地方文化產業議題因社區總體營造與城鄉風貌等政策之推動而形成廣泛討論，在當前「全球化」之強調均質性強勢文化及跨國經濟勢力的趨勢下，如何重新定位地方文化產業的意涵及發展模式，以營造出其在地化(Localization)的特質，成為亟需探討的研究問題。

有鑑於此，本研究透過文獻回顧(Literature Review)、田野調查(Field Survey)、德爾菲法(Delphi Method)與層級評分法(Hierarchy Scoring Method: HSM)等，建構地方文化產業三體環境共生發展模式，並以宜蘭縣蘇澳鎮白米社區木屨文化產業為實證案例，評估其共生發展模式與程度，分析其木屨文化產業三體環境發展之優勢與劣勢條件，以提出改善建議。本研究主要研究內容整體架構分為五大部分，即五個章節進行研究說明，分述如下：

第一章主要是分析白米社區地方文化產業之發展背景與問題，發現白米社區在擁有強烈居民意識凝聚下，還需透過「人群」、「物群」與「事群」的整合來達到三體環境和合共存、相依共生之共生發展目標。

第二章為文獻回顧與建立理論架構，透過「環境共生理論」、「文化產業」及「模式發展理論」等文獻之分析，建構地方文化產業三體環境共生理論。

第三章針對白米社區地方文化產業之「硬體環境」、「軟體環境」及「韌體環境」三體環境進行調查，調查發現白米社區經由社區總體營造的方式推動木屨產業，但所帶來的商機卻未回饋於社區之生活環境及生產環境。

第四章則依地方文化產業三體環境共生發展程度評估架構，依社區居民對於木屨文化產業發展之評分，共生度得分為 58.826 分，三體環境所得評分比例分別為硬體環境 21.06%、軟體環境 34.85%及韌體環境 44.09%。

第五章經由研究得知白米社區木屨文化產業共生發展模式的評估結果，是呈現「普通」共生程度，尚有努力的空間，尤其是偏重在產業的發展，忽視環境營造。

**關鍵字：**三體環境、地方文化產業、共生發展模式、白米社區、木屨

## Abstract

H.S.L.Environment exist in universe, therefore we can calculate that H.S.L. Environment also exist in the local cultural industries. (Ching-Tzu, Chen 2004.02) H.S.L. Environment compatible with the continuity of time and space (link past, present and future) and a culture of containers, playing a local cultural activities and cultural heritage of the role. There are Co-Sun development mechanism, the local cultural industry to a sustainable development.

In recent years, because of local cultural industries that create community and the general of urban and rural areas, such as policies to promote the formation of extensive discussions, in the current "globalization" trend, how to reposition the meaning of local cultural industries and the development model to create In terms of its localization features a much-needed research on the issue.

In view of this, this study through the Document Content Analysis Method, field work, Delphi technique and the Hierarchy scoring method: HSM, construction of local cultural industries in the H.S.L. Environment Symbiotic development model, and the town of Suao in I-lan County Bai-mi community for cultural industries, to assess their symbiotic development mode and extent, H.S.L.Environment cultural industry development, environmental advantages and disadvantages of conditions to make recommendations for improvement. The main content of the whole structure is divided into five parts, namely, the five chapters in research note, as described below:

The first chapter is mainly of Bai-mi communities in the development of local cultural industry background and problems found in Bai-mi has strong community awareness of the people under the pool, it will be through the "hardware", "software" and "lifeware" to achieve the integration of H.S.L.Environment coexistence and dependencies of the Co-sun development goals.

The second chapter is the Review of the Literature and the establishment of theoretical framework, through the "Co-Sun environment theory", "cultural industry" and "model theory" analysis of the literature, construction of local cultural industries in the H.S.L. Environmental Co-Sun theory.

The third chapter is the Bai-mi for local cultural industries of the community, "hardware environment", "software environment" and "lifeware environment" H.S.L.Environment for the conduct of investigations, the survey found that overall Bai-mi community by community to create ways to promote industry, but brought about by Business opportunities in the community did not pay back the living environment and production environment.

The fourth chapter is according to H.S.L.Environment assessment framework, according to community residents for the development of cultural industries of the score, the symbiosis of scoring 58.826 points for the three of the environment from the score for the respective ratios of 21.06 percent hardware environment, software environment 34.85 percent and 44.09 percent lifeware environment.

The Fifth Chapter is that research community through cultural industries Co-Sun development model of the assessment results, showed that "ordinary" Co-Sun level, there are efforts to space, especially in industries biased towards the development of a neglected environment.

**Keyword: H.S.L.Environment, Local Cultural Industry ,Co-Sun Development Model, Bai-mi Community**